

M2 Internship: Marketing and Communications specialist in biotech area

At Abbelight, we are driven to advance biological and biomedical research by making powerful super-resolution microscopy easy and accessible for all users. Together with researchers, biotech labs and medical facilities, we aim to unlock the next generation of imaging tools to understand biology and help improve human health.

Reporting to the MarComms Director, you are eager to join a young and passionate team to participate in the success of our company. You are comfortable with Science and details oriented.

Your mission:

Be part of the various projects to present our solutions to the scientific community, biotechs, labs..

- Technology watch: identify trends in digital comms on Science and Healthcare markets
- In collaboration with different stakeholders, you develop content in English (newsletter, video, motion design...) dedicated to our different markets and insure planification, implementation and follow-up of these actions
- Participate to the update of our website, and to new functionalities (including content, SEO, analytics...)
- Propose new supports and communications tools and implement them
- Participate to the organisation of internal and external events (conference, workshop...)

Required profile/Skills

- Master 2 in MSC Marketing or Communications
- Science oriented
- Master in French and English
- Excellent writing in both languages
- Comfortable with Power Point, InDesign, WordPress or equivalent
- Good interpersonal skills
- Autonomous, organised, details oriented

What we offer

- French scale-up growing globally with strong values
- Young and multidisciplinary team (researchers, data scientists, developers)
- Polyvalent mission with possibility to develop numerous new skills
- Global environment: Team and customers in Europe, APAC and North America
- Possibility to convert internship in permanent contract
- Paid internship, lunch participation ('titre restaurant') and commute participation (pass Navigo)

Length: 5 to 6 months (from Feb, March, April 2023)

Where: Abbelight (Near Paris, RER B - Bagneux). Depending on the profile, remote could be considered.

How to apply: Send your CV and cover letter in English, at jobs@abbelight.com

Feel free to visit our website to learn more about us: https://www.abbelight.com/